IP-based Home Monitoring: Energy Management

By Tom Kerber, Director of Research, Home Controls & Energy
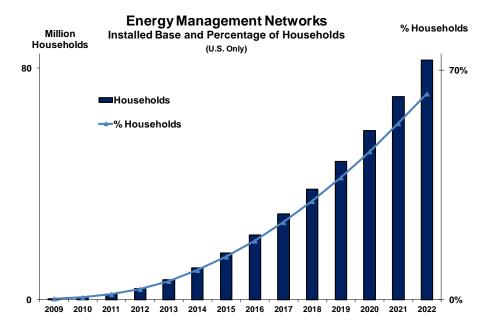
4Q 2011

Synopsis	Household Forecast for Energy Management Networks

Synopsis

This report covers the changing landscape of technologies and services, including detailed analysis of the key drivers and market dynamics.

Insights from Parks Associates' extensive consumer data are applied to describe the business models for utilities, telcos, security service firms, and retailers and the future opportunities in the energy management market.

Household Forecast for Energy Management Networks

Energy Management Networks
Installed Base and Percentage of Households
(U.S. Only)

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Publish Date: 4Q 11

"Winners in this market will have a clear vision of the future and a detailed understanding of the market in order to create a plan that exploits and expands their competitive advantage," said Tom Kerber, Director of Research, Home Controls and Energy at Parks Associates. "This report provides industry leaders with insights and a clear explanation of current and future market dynamics and competitive intelligence to help them be successful."

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